

FOR IMMEDIATE RELEASE:

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Blue Eye Interactive Announces New I.T. Support Options for Small Businesses:

Tampa, Florida, June 1, 2007 - Blue Eye Interactive, a Tampa based technology company announces a new cost effective alternative for I.T. support outsourcing for small businesses. In an economy where technical stability is paramount to a company's success, finding solid, affordable and responsive I.T. support is at the top of all business owners' priorities.

Blue Eye Interactive is now offering flexible and customizable I.T. support services tailored to the specific needs of small businesses. As all organizations' I.T. support needs vary, it only makes sense to tailor support services to each ones' specific needs. The customer can essentially dictate the duration of the support services and the areas of their business where support is required. BEI President Matthew J. Saperstein offered the following comments, "This new product offering is a logical step in our company's evolution. For years we have provided development services for our clients and who better to support these applications than the company that developed them. This, along with our broad based technical knowledge, puts us in a position to provide unmatched I.T. support outsourcing for small to mid-sized companies lacking the resources to employ full-time I.T. professionals."

For additional information on I.T. Support Options for Small Businesses, contact Matthew Saperstein by email at msaperstein@blueeyeinteractive.com or visit www.blueeyeinteractive.com.

About Blue Eye Interactive, Inc. – BEI, Inc. is a Tampa based technology consulting firm focusing on web application development, custom software and I.T. support outsourcing. The company has its' origins in NYC during the technology boom of the 1990s and began conducting business in Tampa in 2003.

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